



## THE LAKEWOOD BLUECLAWS

Invite you to the 7<sup>th</sup> annual  
Jersey Shore Wine Festival at FirstEnergy Park  
June 10-11, 2017 ... 12 noon to 5 pm

The Lakewood BlueClaws and Sylvia's Children invite you to participate in the 7<sup>th</sup> annual Jersey Shore Wine Festival at FirstEnergy Park in Lakewood, NJ. This exciting two day event will feature New Jersey wineries plus food, crafters, vendors and live music. The event is easily accessible to people from New York City, Philadelphia, Delaware and, of course, all the Jersey Shore towns.

**Date & Time:** Saturday 12:00 pm – 5:00 pm and Sunday 12:00 pm – 5:00 pm. *This event is held rain or shine and there is no rain date.*

**Location:** FirstEnergy Park's Great Lawn (immediate exterior of stadium)

**Advertising:** The event will be promoted in New Jersey Monthly magazine, local newspapers, localwineevents.com, street signs, Facebook, events page on BlueClaws.com, rack cards, posters, press releases, mobile application and more. We will also send you rack cards which we will ask you to distribute in your tasting room and ask that you list this event on your website.

### **Winery Participation:**

1. Wineries must secure all necessary individual ABC permits and licenses to participate. Lakewood BlueClaws will secure all necessary event permits and licenses.
2. Lakewood BlueClaws will manage the Ticket Booth for the wine tasting and will provide patrons with a sampling glass and wristband for a nominal fee. This fee will be retained by Lakewood BlueClaws.
3. Wineries may sell wine by the bottle and case. Lakewood BlueClaws will NOT take any proceeds from these sales. Patrons may open bottles and consume on premises.
4. **Participation fee is \$250.** Lakewood BlueClaws will provide your tent set up (20' X 20' tent) plus four tables and two chairs.
5. **There are twelve winery spots. Please submit your application in a timely manner to secure your spot.**
6. Your featured wine list is due by May 1, 2017.

**Event Logistics:** Information regarding load in/out times, directions and parking will be distributed one month prior to the event.



**Lakewood BlueClaws**  
**7<sup>th</sup> Annual Jersey Shore Wine Festival at FirstEnergy Park, Lakewood, NJ**  
**SATURDAY June 10 and SUNDAY June 11, 2017**

**EVENT APPLICATION**

**Winery:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell No.** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Social Media Sites [Website/FB/Twitter/Instagram]:**  
\_\_\_\_\_

Enclosed is my payment of \$250:

Check \$\_\_\_\_\_ (made payable to Allen Consulting Inc.)

Credit card: \_\_\_ Visa; \_\_\_ MC; \_\_\_ AmEx; \_\_\_ Discover

Credit card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

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**Please return this application no later than April 20, 2017**

Attention: Sylvia Allen  
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732 946 2711/732-946-8032 fax/732 241 1144 cell  
sylvia@allenconsulting.com