



Jersey Shore Wine Festival 2017  
 At Blue Claws Stadium/First Energy Park  
 Cedar Bridge Ave, Lakewood, New Jersey 08701  
 Two days - Sat. & Sun., June 10 & 11  
 Noon to 5 pm ~ Rain or Shine  
 Set up: 9 - 11 am Breakdown: 5 - 6 pm

**MERCHANDISE VENDOR FEE: \$225.00 (10' x 10' space) (  
 \$22.50 for each additional foot beyond 10'**

Net proceeds benefit ...



**PLEASE PRINT**

Name: \_\_\_\_\_ Size space: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Day of event phone number: \_\_\_\_\_

Social Media Sites [Website/FB/Twitter/Instagram]: \_\_\_\_\_

List **all** items to be sold or promoted: \_\_\_\_\_

**Vendor must supply own tent, tables, chairs and signage.**

Size booth needed: \_\_\_\_\_

New Jersey Sales Tax Number (if applicable): \_\_\_\_\_  
 (Please enclose a copy of your sales tax certificate.)

**Enclosed is my check for \$ \_\_\_\_\_ or charge my [ ] Visa [ ] MasterCard [ ] Amex**

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

I agree to be **open during all hours** of the event and to **offer for sale only the items listed above**. I will keep my area neat and clean during the event and will make sure it is clean when I leave. I understand that **all decisions made by Allen Consulting and/or the organizing committee are final, there are no refunds** and that failure to abide by the above rules could terminate my relationship with Allen Consulting and any future involvement in events they organize. Checks returned for insufficient funds will pay an additional \$35 bank charge.

All Vendors are **REQUIRED** to submit the enclosed Vendor Hold Harmless/Insurance Agreement and a Certificate of Insurance (if business is covered) for all participating events).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail completed application and check or money order **payable to:**  
 Allen Consulting, Inc.  
 89 Middletown Road, Holmdel, NJ 07733  
 Phone: 732-946-2711 Fax: 732-946-8032

# JERSEY SHORE WINE FESTIVAL

## Vendor Hold Harmless/Insurance Agreement 2017

The Vendor agrees to maintain in full force a policy of comprehensive general liability insurance under which the Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, and Allen Consulting, Inc., are named as additional insured, and under which the insurer agrees to indemnify and hold Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, and Allen Consulting, Inc harmless from and against all costs, expense, including reasonable attorney's fees, and/or liability arising out of or based upon any and all claims, accidents, injuries and damages arising out of the Vendor's negligent or improper acts in the operation at the above mentioned event(s).

The Vendor also agrees to indemnify and save harmless the Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, and Allen Consulting, Inc. from and against all claims of whatever nature arising from, or claimed to have arisen from, any action, omission or negligence of the Vendor, or arising from any accident, injury or damage whatsoever caused to any person or property arising out of the Vendor's negligent or improper acts in the operation at the following listed events. The Vendor agrees to name the Lakewood BlueClaws, American Baseball Company, LLC, Food Court America, Township of Lakewood, and Allen Consulting, Inc. as additional insured, and to provide a valid certificate of insurance with a liability limit of at least \$1,000,000 per occurrence.

This form becomes part of the Certificate of Insurance to which it is/will be attached.

\_\_\_\_\_  
**Print** Organization/Vendor Business Name:

\_\_\_\_\_  
**Event(s)**

\_\_\_\_\_  
**Event Date(s)**

\_\_\_\_\_  
**Print** Officer/Vendor Name

\_\_\_\_\_  
Officer/Vendor Signature

\_\_\_\_\_  
**Print** Witness Name

\_\_\_\_\_  
Witness Signature

Date of Agreement: \_\_\_\_\_

**CERTIFICATE HOLDERS MUST INCLUDE # 1-5 BELOW. ALL agencies may appear as additional insured on one certificate of insurance. You do not need separate certificates of insurance naming each agency as an additional insured. Mail to Allen Consulting, not the Lakewood BlueClaws.**

1. The Lakewood BlueClaws, 89 Cedar Bridge Avenue, Lakewood, NJ 08701
2. American Baseball Company, LLC
3. Food Court America
4. Township of Lakewood
5. Allen Consulting Inc., 89 Middletown Road, Holmdel, NJ 07733

Please Mail Insurance Certificate, Application, Payment  
& Hold Harmless/Insurance Agreement to:

**Allen Consulting, Inc. • 89 Middletown Road • Holmdel, NJ • 07733**  
Phone 732-946-2711 • Fax 732-946-8032 • Email [sylvia@allenconsulting.com](mailto:sylvia@allenconsulting.com)